

Social Media in Recruitment

2010 CONFERENCE - 22nd April

22nd April 2010 - British Library, London
20% Discount for ARC Members!

WHO Should Attend



- Recruitment Agencies
- HR / Recruitment Professionals, Managers and Directors
- Recruitment Advertising companies
- Suppliers to the Recruitment Industry
- Job Boards

REASONS To Attend

- **Listen to** Social Media Experts
- **Learn how to** implement Social Media in your company
- **Stay ahead** of your competitors
- **Network** with Experts and Peers

20% DISCOUNT

Enter the discount code
ARC20
when booking online

PROGRAMME

- Strategies for using **LinkedIn** - **Mike Pilcher** - Director of Corporate Solutions, LinkedIn Europe
- Insights from **Google** to help you recruit using social media - **Luke McKend** - Industry Head of Careers - Google UK
- How to maximise the use of **Facebook** - **Peter Gold** - Founder - Hire Strategies Ltd
- Key strategies for using **Twitter** - **Andy Headworth** - Founder - Sirona Consulting
- How **online communities** can play a part in social media recruiting - **Lisa Scales** - Director - Talent On View
- The **legal issues** surrounding social media - **Adrian Marlowe** - Director - Lawspeed
- Social media strategies for **Generation Y** job seekers - **Lucian Tarnowski** - Founder - BraveNewTalent.com
- **Success stories** from attendees of the first Conference in 2009
- **Social Media Discussion Panel**

Book now at: www.SocialMediaInRecruitment.com